

The Students Difficulties in Learning Speaking Using Tiktok (Case Study at the Tenth Grade Students)

Nurus Sifak¹, Mariyatul Kiptiyah¹

¹English Education Department, STKIP PGRI Bangkalan

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ABSTRACT

The purpose of this article is to identify and analyze the difficulties students face in learning to speak using TikTok social media. In addition, this research also aims to understand the barriers that arise, as well as to explore potential solutions that can help students overcome these challenges and maximize the benefits of learning through TikTok. This research method uses qualitative with a case study approach. Qualitative research with a case study approach provides several advantages in understanding phenomena in depth and contextually. The researcher provides a more in-depth picture of the phenomenon of student difficulties under study. Based on the results of the interviews, there are several similar answers including, most students have difficulty understanding and using the features in the TikTok application. In addition, limited internet quota or Wi-Fi access is an obstacle for some students. On the other hand, there are also technical problems, there are student cell phones that cannot be used to open TikTok. Many students also felt less confident in creating and uploading videos on TikTok social media.



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Corresponding Author:

Mariyatul Kiptiyah

English Education Department,

STKIP PGRI Bangkalan,

Jl. Soekarno Hatta No. 52 Bangkalan.

Email mariyatulkiptiyah@stkippgri-bkl.ac.id

1. INTRODUCTION

Speaking is an oral form and not a written form. People talk and listen many times before there is anything they can say (Hussain, 2017). The main skill in communication is speaking, as it forms the foundation of effective interpersonal interactions. Speaking enables individuals to convey their thoughts, emotions, and intentions clearly to others, facilitating understanding and collaboration. Mastery of speaking involves not only the ability to articulate words but also to employ the right tone, pace, and body language to enhance the message. Effective speakers can engage their audience, persuade others, and resolve conflicts by expressing their ideas confidently and empathetically. Additionally, speaking is essential in various contexts, from casual conversations and professional settings to public speaking and negotiations. Developing strong speaking skills can lead to better relationships, career advancement, and personal growth. It also fosters a deeper connection with others, as it allows for the sharing of experiences and perspectives, ultimately enriching both personal and communal interactions. Because without us talking there will be no communication. Speaking is a part of everyday life that is considered normal. It means that talking is a way of communicating with each other (Na & Hipertensiva, 2023).

To make students interested and happy in learning speaking, teachers must be creative in teaching. Teachers need to find innovative and interesting methods so that learning becomes more fun and relevant for students. One way to achieve this is to use media that is creative and popular with students, such as TikTok. TikTok can be an effective alternative medium for teaching because the platform offers a variety of features that allow students to be creative and express themselves freely. Through TikTok, teachers can create engaging learning content, such as short videos that teach new vocabulary, grammar, or good speaking techniques. In addition, students can also be given the task of creating TikTok videos as part of the learning activities, which

not only hone their speaking skills but also give their creativity and technical abilities. Thus, the use of TikTok in learning can make the teaching and learning process more interactive, fun, and effective.

Tik tok social media is an audio-visual media. This media is in the form of videos and photos made by juxtaposing various music. This media is a media that disseminates various creativity and uniqueness of each user (Karini, 2019). Tiktok is a social media app that offers short videos with music. The TikTok application was created to capture creativity and precious moments for tik tok social media users (Palupi et al., 2020). Tik Tok social media serves as a means of communication, and a means of learning in the form of technology (Helmiana, 2020). TikTok media can be effectively utilized for student learning, making it easier for students to find information on various subjects. This social media platform offers a range of unique and interesting special effects that can enhance educational content. By leveraging TikTok, educators can create engaging and visually appealing videos that simplify complex topics and capture students' attention. For instance, teachers can use special effects to highlight key points, illustrate concepts, and make lessons more dynamic. Additionally, students can access a plethora of educational content created by other users, broadening their learning resources. The interactive nature of TikTok also allows students to participate actively by creating their own educational videos, thereby reinforcing their understanding of the material. This hands-on approach not only enhances learning but also develops students' creativity and technical skills. Ultimately, TikTok provides a versatile and modern tool for education, making learning more accessible, enjoyable, and effective.

According to Dewi, (2023) through TikTok media, students are no longer reliant solely on teachers for learning, as they can acquire knowledge from the diverse content available on the platform. TikTok offers an array of educational videos that make learning engaging and dynamic, thus preventing boredom. By integrating TikTok into the learning process, students can explore english language development in a fun and interactive manner. The platform is particularly suitable for learning to speak English, as it provides numerous opportunities for students to listen to native speakers, practice pronunciation, and use new vocabulary in context. Creating their own TikTok videos encourages students to actively use the language, enhancing their speaking abilities and boosting their confidence. The informal and creative nature of TikTok helps students feel more comfortable experimenting with the language, leading to significant development in their speaking skills. Overall, TikTok serves as a valuable educational tool, enriching the traditional learning experience and promoting continuous language development.

Based on previous research according to (Rama et al., 2023) their research discussed "Students' Perception On The Use Of Tik tok As An Effective Learning Media In Improving Students' Vocabulary". This study focused on the use of TikTok social media to enhance students' vocabulary mastery. The findings more indicated that incorporating TikTok into learning activities makes acquiring English vocabulary more accessible and effective. TikTok's engaging and interactive platform allows students to immerse themselves in language learning through short, dynamic videos that capture their interest and sustain their attention. By regularly engaging with content that features new words and phrases, students can encounter vocabulary in varied contexts, aiding retention and understanding. Additionally, the platform's unique features, such as trending challenges and creative effects, motivate students to participate actively by creating their own content. This active participation not only reinforces new vocabulary but also builds confidence in language usage. The study concluded that TikTok serves as a valuable educational tool, making vocabulary learning enjoyable, practical engagement. And also according to Nurul Huda Ibrahim et al., (2021) their research discusses "The Use of TikTok in Learning English as a Second Language". This researcher explains the potential benefits of using TikTok as a tool for learning English, emphasizing how the platform can enhance language acquisition by exposing students to authentic language use. Through a detailed analysis, the researcher found that TikTok offers a dynamic and interactive environment where students can engage with real-life language scenarios. By watching and creating content, students encounter vocabulary and grammar in context, which aids comprehension and retention. The research demonstrated that TikTok could effectively supplement traditional English learning methods, providing a diverse range of linguistic inputs that textbooks and classroom settings often lack. Additionally, the platform's engaging format and popular appeal make learning more enjoyable, motivating students to practice consistently. The study concluded that TikTok not only makes language learning more accessible, but also helps students develop their speaking skills in a fun, understandable and practical way. The platform allows students to learn through creative and engaging short video content, which can be customized to each individual's interests and learning style. With various interactive features, such as duets, challenges, and comments, TikTok provides a dynamic and collaborative environment for students to practice their english speaking skills. In addition, TikTok also offers a variety of content from native speakers, which gives students the opportunity to hear and mimic correct pronunciation, intonation, as well as relevant and current vocabulary. Through consistent and purposeful use, students can motivate their overall english speaking proficiency, feel more confident in communicating, and prepare for a variety of real-life situations. TikTok as a modern learning tool proves that technology can be used effectively to support education and the development of english speaking skills.

2. RESEARCH METHOD

Qualitative research emphasizes the relativity of all knowledge, acknowledging the inherent subjectivity in both knowledge and research processes. It supports comprehensive studies that are context-specific and not easily generalizable, meaning that insights and results are relevant only to the particular context in which the data were gathered. This methodology recognizes the complex, context-dependent nature of knowledge, challenging the idea of universal applicability. By embracing subjectivity and the specific nature of contexts, qualitative research prioritizes a deep understanding of phenomena while accepting that findings may not be transferable beyond the studied situations. The author employed a branch of qualitative research known as case study, which involves investigating and understanding a particular phenomenon within its real-life context. Here, students are invited to actively participate in the teaching and learning process as well as conduct assessments in each of their meetings. Research data was collected through a variety of methods, including questionnaires, in-depth interviews, and documentation of teaching and learning activities. Questionnaires are designed to measure students' understanding and perception of the material being taught, while in-depth interviews allow Writer to dig deeper into the views and experiences of students and teachers regarding the learning process. Documentation in the form of field notes and audio-visual recordings was used to complete and validate the data obtained from questionnaires and interviews. In addition, the author also applies coding techniques in analyzing the collected data. Each respondent was assigned a unique code to facilitate the analysis process, such as St1 for Student 1, St2 for Student 2, and St3 for Student 3. This coding technique helps in organizing the data so that it is easy to identify themes and patterns that emerge during the research. With this analysis method, Writer can obtain a comprehensive picture of the dynamics of the teaching and learning process and its effect on student understanding and engagement.

3. RESULTS AND ANALYSIS

The researcher presents the results of students and teachers interview to find out the students' difficulties learning English using TikTok. Writer interviewed students to find out their difficulties with implementing TikTok in the teaching and learning process. Based on interviews with students, there was one question that asked about students' difficulties, and there was one question that asked teachers about difficulties in teaching English speaking skills. Many students complain in various aspects regarding the use of TikTok. Most students have difficulty understanding and using the features of the TikTok application, which prevents them from following lessons optimally. Apart from that, limited internet quota or WiFi access is an obstacle for some students, considering that TikTok is an application that requires a stable and fast internet connection. On the other hand, there are technical problems, there are students' cellphones that cannot be used to open TikTok. Many students also feel less confident in creating and uploading videos on TikTok social media. They worry about their appearance and fear negative comments from other users, which ultimately hinders their active participation in the teaching and learning process.

Writer interviewed to find out the students' difficulties in learning speaking using TikTok. Here the researcher explain in detail the result of the interview that would be conducted. In interviews, Writer asked various questions aimed at exploring students' feelings, opinions and experiences regarding the use of TikTok in learning. Respondents provided various responses reflecting their views on learning difficulties using the social media TikTok. The following are the results of interviews with students collected by Writer:

"It takes consistency and patience to keep practicing. Maybe you feel less confident or afraid to appear in front of the camera." (Interview, st1)

"Consistency and patience are needed to keep the practice going. Sometimes, a lack of confidence or fear arises when it comes to performing in front of the camera." (Interview, st2)

"Consistency and patience are required for continuous practice. Some people may lack confidence or feel scared to get in front of the camera." (Interview, st3)

Above, St1 mentioned a feeling of fear and lack of self-confidence. St2 and St3 also responded to similar problems, namely lack of self-confidence and fear when having to appear in front of the camera. From this interview it can be concluded that the difficulty in learning to use the social media TikTok is the need for consistency and patience in practicing, as well as overcoming a lack of self-confidence and fear of appearing in front of the camera. This is supported by (Bujuri et al.2023) Social media can also cause students to experience psychological problems such as lack of self-confidence, excessive anxiety, low social attitudes, and even stress. It means that social media also has the potential to make students face various psychological problems, such as decreased self-confidence, high anxiety levels, lack of social skills, and stress. To overcome this problem, users need to cultivate perseverance and find ways to develop their self-confidence. Apart from

that, St1, St2, and St3 also revealed that it is important to be consistent and patient, to continue practicing using TikTok. They agreed that constant practice of speaking English is the key to mastering this platform (source student interview).

Furthermore, students also conveyed their difficulties using TikTok because it requires data quota.

"Because TikTok is an application via the internet so the difficulty I experience is that I have to have an internet quota or not look for wi-fi to study via Tik Tok." (Interview, st1)

"Difficulties arise when there is no data package available to access TikTok." (Interview, st2)

"The challenge comes when we don't have internet data access to open TikTok." (Interview, st3)

From the interview above, the students must have sufficient internet quota to use TikTok social media as a medium for learning to speak. They mentioned the difficulties that arise if they do not have an internet data package available. It is also revealed that TikTok is very wasteful in using internet quota and battery, which is something they don't like (student interview source). Lack of data quota or Wi-Fi access is a major obstacle. Apart from that, high quota and battery consumption is also a problem for some students. To overcome this problem, students need to ensure the availability of data quota or access to stable Wi-Fi. If they don't have sufficient quota, they have to look for a Wi-Fi connection so they can learn via TikTok. This obstacle sometimes disrupts the learning process, especially when the internet signal is unstable or Wi-Fi is difficult to find. Therefore, to maximize TikTok's potential as a learning medium, students must prioritize securing reliable internet access. This includes ensuring sufficient data availability and stable connectivity, as these are essential for uninterrupted use of the platform. Adequate internet access allows students to fully utilize TikTok's educational resources effectively and efficiently. Susanti and Hamka (2024) also said that some students do not agree with using the TikTok application as a learning medium because they do not understand what is conveyed through videos and also using Tik Tok consumes a lot of internets kouta.

The students also states that some TikTok users have difficulty understanding the available features.

"The features on TikTok sometimes I don't understand." (Interview, st1)

"I often find it difficult to understand some of the features available on TikTok." (Interview, st2)

"My phone sometime cannot be used to open TikTok. Every time I fell tried to open the app, my phone became slow and crashed frequently. In addition, the TikTok app would not load properly, and the videos would not play. I also had problems with limited storage capacity, which did not allow me to download or use the TikTok app optimally." (Interview, st3)

The result interview above tells that some students did not understand the features on TikTok. St1 revealed that he often finds it difficult to understand some of the features available in the application. Likewise, St2 and st3 stated that sometimes he felt confused by some of the features on TikTok. Overall, this interview indicates that there is a need to increase user understanding of the features available on the social media TikTok (source of student interview). From this interview it can be concluded that there is a significant need to develop students understanding of TikTok features. Students feel less familiar with the various functions offered, so further education or clearer guidance regarding the use of the features on TikTok social media can help overcome this problem. However, (Hendrik dkk., Shaw dkk., in Susanti and Hamka, 2024) tell that Tik Tok can increase creativity in students, such as making creative videos, honing video editing skills, presenting themselves so that it can increase students' self-confidence.

Based on the result of interview above, it explains that the difficulties faced by TikTok users in the learning process include several important aspects:

1. The need for consistency and confidence: many users feel the need to overcome their fear and lack of confidence about appearing in front of the camera, which prevents them from creating content consistently.
2. Access and consumption of internet data: users often experience problems in terms of availability and consumption of high internet quota, because TikTok requires a lot of data to access and play videos.
3. Understanding application features: users need clearer guidance or education regarding the use of TikTok features, because confusion in understanding features can prevent them from taking full advantage of the application.
4. Device limitations: users with inadequate devices often face technical challenges that hinder optimal use of TikTok, such as slow performance, crashes, and limited storage capacity.

The following are the results of interviews with teachers that were collected by the researcher: Based on the results of the researcher's interviews with the teacher, the researcher found the answer to one of the researcher's questions. Writer asked what difficulties teachers found in teaching using the social media TikTok. Teachers responded that content was often inappropriate or unsuitable for study. Apart from that, dependence on technology is a challenge in itself (teacher interview source). Teaching via the social media TikTok requires considerable technological skills, including understanding how to use the app, recording and editing videos, and understanding online privacy and security. This becomes more significant for teachers who are less experienced in using technology. Teachers also expressed that lack of time was a big obstacle. Creating interesting and effective TikTok content requires a lot of time and effort. Teachers need to plan, record, edit, and post content regularly, which can be a time-consuming additional task in their learning routine.

To overcome these difficulties, a solution is needed that includes several important aspects. First, adequate technical support must be provided, this includes direct assistance and specialized training for teachers who are less experienced with technology. By providing this support, it is hoped that teachers can be more confident and competent in using social media as a learning tool, so that they can optimize the use of technology in the teaching process and help students achieve better learning outcomes. Second, a comprehensive user guide is necessary. The guide should include detailed steps on how to use TikTok, from creating an account to editing videos. It should also provide tips on how to create engaging and educational content. With a comprehensive guide, users can make the most of TikTok for learning purposes, making the learning process more effective and fun. Third, develop device specifications is also important so that users can learn and use TikTok more effectively. A high-specification device will ensure the app runs smoothly without technical hitches. Thus, teachers can focus on the learning content without being distracted by technical issues. This allows the teaching and learning process to be more effective, efficient and enjoyable, so that students can gain maximum benefits from the use of technology in education. Apart from that, periodic workshops and training on the use of technology in learning can also help teachers feel more confident and competent. With this combination of solutions, it is hoped that teachers can overcome challenges and utilize TikTok as an effective learning tool. According to (Aubryla & Ratnawati, 2023) excessive use of TikTok can have a negative impact in the form of decreasing learning concentration in students. They tend to feel bored and are tempted to choose to play TikTok as self-entertainment, especially when faced with tasks that require a long time or during an intensive learning process. This creates challenges to their academic productivity, interfering with the ability to maintain the focus necessary to best achieve their educational goals. Based on the results of the interview above, the decline in their concentration and bored are due to several things. They are: their limited internet quota, and students' gadgets are sometimes unable to download the Tiktok application. however, in line with the statement from Aubryla and Ratnawati that they must maintain their focus to achieve goals.

4. CONCLUSION

Based on the results above, the decrease in concentration and boredom experienced by students is caused by various interrelated factors. One of the main causes is the limited internet quota, which is often an obstacle in accessing online content, including the TikTok application which is very popular among them. This situation makes students feel limited in finding entertainment or sources of motivation in the midst of monotonous learning activities. Besides, students' devices, such as cell phones or other gadgets, are often not supported to download or run the TikTok app optimally. This not only adds to their frustration but also narrows their options in finding ways to practically relieve boredom. As a result, students become more susceptible to a decline in learning enthusiasm and a lack of ability to maintain concentration in completing academic tasks. However, despite these obstacles, students need to have the awareness and commitment to maintain focus and consistency in the learning process to achieve their educational goals. The ability to manage time, choose more productive pastimes, and develop effective learning strategies can help them face these challenges. In addition, support from the surrounding environment, especially guidance from teachers, the active role of parents, and encouragement from peers, is very important. Teachers can help by providing more interactive and interesting learning methods, while parents can provide motivation and adequate learning facilities according to their abilities. With synergy from various parties, students can more easily overcome the obstacles they face and remain committed to achieving academic success.

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