An analysis of language style used in The Late-Late Show with James Corden

Septi Dwi Marheni¹, Rosita Ambarwati¹*, Tri Wahyuni Chasanatun¹
¹Universitas PGRI Madiun, Jl. Setiabudi No. 85 Kota Madiun 63118, Indonesia
Email: *septidwimarheni@gmail.com; rosita@unipma.ac.id; triwahyuni@unipma.ac.id

Naskah diterima: 5/03/2022; Revisi: 29/05/2021; Disetujui: 12/06/2022

Abstract

This study discusses about the use of language style in the talk show “The Late-Late Show with James Corden”. The researcher use three videos taken from The Late-Late Show with James Corden, those are the video entitled ‘Bill Gates Knows 'How to Avoid a Climate Disaster', “How Did Adele Get Celine Dion's Gum from James?’ and the video entitled “Jackson Wang: LMLY”. This study aims to identify and describe the types of language style and also the social context in the Late-Late Show with James Corden. This study used theory of Joos (1967) to analyze the type of language style and the theory from Holmes (2013) to analyze the social context. This study used descriptive qualitative approach, and for processing the data using the theory from Miles & Huberman (1994). The result of this study that the researcher found are 114 data. Then, there are 12 or 11% of these which are categorized as formal style. There are 14 or 12% of the data which is categorized as consultative style. There are 88 or 77% of the data is categorized casual style. So, the dominant type used in The Late-Late Show with James Corden is casual style. The use of language style influenced by social context those are participant in the interaction, setting or social context of interaction, topic of interaction, and function of interaction.

Keywords: Language style, Social Context, Talk Show

Introduction

In daily social life and interaction, people have different styles of communication, such as different styles in oral writing for conveying their messages or feelings. The phenomenon of the existence of the language that cannot be separated from the society. This phenomenon is called sociolinguistics. Sociolinguistics consists of two words that are socio and linguistics. Socio means socials and Linguistics means the science of language. Sociolinguistics is an means to find the relation between the structure of social and linguistic and monitor any changes that develop (Wardhaugh, 2006).
Sociolinguistics explains the factors and reasons, why the ways people speak are different in different social contexts, and those who are interested in recognizing the social functions of language and the ways in which it is used to express social significance (Holmes, 2013). Looking at how people use the language in different social contexts various rich information regarding the functioning of language, and regarding social relations within as social community, and also how people use their language to present and establish aspects of their social identity (Holmes, 2013). The language style differently referred to as language style. The different preference to use of language also can describes the selfhood, state of affairs, paradigm of human (Meyerhoff, 2018). The relationship among human in society can create human’s language style. Such as, the formal language style will be used when people are in formal occasion for example, the speech in the flag ceremony to celebrate independence day. It happens because of in the formal context of communication, and has particular purposes to convey that such kind of information. It completely different, when a friend who get along each other for along times, they usually using casual language because of the context. People in normal conditions, it is different from certain conditions. Those who have different styles and their style have a crucial part to convey the point in social interaction to perceive the significance in the social interaction communication of the language. The type of speech or the way of speaking that is formed through mindful and deliberate language preference, systematical patterns, and the application of linguistic and extra-linguistic tools related to the topic, condition, purpose, speaker's intent, and the main point of an utterance, that’s called as language style (Missikova, 2003). Through the style can make it easier to comprehend by someone which the language is spoken. According to Joos (1967) language has five styles, those are frozen style, formal style, consultative style, casual style, and intimate style. Frozen or oratorical styles is defined as the most formal language styles and the most pretentious variants reserved for very important or iconic occasions. It is ordinarily used in a comfortable occasion regarding respect and legal or formal rituals, when speaking in public in front of a large audience, frozen or oral styles are used, the language is conscientiously planned in advance, the intonation is slightly excessive, and there are many suitable rhetorical devices (Joos, 1967). The formal style is generally used in formal occasion, where there is slight background communication in this style mostly one-way communication with few or without feedback from the audience, such as, in ceremonial of graduation, where are commonly used in speaking to substantial groups. However, it can also be used in speaking to a single listener, for example, communicating with a stranger or a new person (Joos, 1967). Consultative style is a style that usually used in semi formal communication. According to Joos (1967), consultative style is a style that shows the norms for making peace with strangers who speak the language but whose personal information may differ. Consultative style is normally used in such discussion between doctor and patient, seller and buyer conversation, customer and customer service also in small group discussion. Casual style is utilized among close friends, colleague or foreigner where a suitable informal atmosphere is also desired, like outside
An analysis of language style used in The Late-Late Show...
Septi Dwi Marheni, dkk

25

In the classroom where students are discussing, there are two informal style features. The first consists in making the most of the distinction between occasional grammar, which demands shorter forms (Joos, 1967). The intimate style is an intimate speech that presents information to the interlocutor outside the skin of the story (Joos, 1967). Intimate style is a very personal language used by family and friends very close to one another. This is not include information of public, and shows a very close relationship.

To know the types of language styles one of the ways is by watching talk shows. TV Talk Show is a state-of-the-art television show of the 20th century where one or three groups discuss different topics and talk about their lives (Timberg & Erler, 2002). Talk shows are usually hosted by a host or host asking a few questions to a TV star guest. According to Timberg & Erler (2002), there are three majors sub-genres of TV talk show are as follow, the first one is “The Late Night Entertainment Show”, this is the sub-genre that many people envision when they feature talk shows, celebrity hosts dealing with one guest, perhaps with another guest sitting close by. Talk shows have different characteristics depending on their broadcast time. In this study, researchers will analyze the language style that is typically used in “The Late Late Show with James Corden”, where this TV talk show belongs to the talk show genre, The Late-Night Entertainment Show. The second one is “The Daytime Audience-Participation Show”, in this sub-genre, the studio audience is replete of participation by placing the audience in lineal dialogue with the guest, experts or celebrities. The host's role as a moving mediator moves the live audience to ask questions and talk to celebrities and experts. The last one is “The Early-Morning News Talk Magazine Show”, in this sub-genre presenting news or entertainment, every television talk show that is popular in the first decade of television is addressed by a given time and the audience for which the show is (what programmers call "part of the day" a good example of methods trial and error in which sub-genres of speech appear in their respective periods (Timberg & Erler, 2002). This kind of the TV talk show is rare. Instead, talk sub-genre, cycle, or periodically in every television industry practice.

In this study, the researcher chose the TV shows "The Late-Late Shows with James Corden" as the object of this study. The Late-late Show is a famous talk show hosted by James Corden. James Corden is an English actor, comedian, singer, writer, producer, and also a television host. There is a lot of guest star who invited by The Late-late shows with James Corden. This Talk show program was chosen by the researcher because of this TV Talk-Show is very famous American TV Talk-Show which got a lot of exposure from people around the world based on the subscribers and viewers on the Late-late Show Youtube channel. Moreover, the host’s language style of “The Late-late Show with James Corden” who is James Corden depends on the guest star, who talk to him. Through this research of language style, that language style phenomenon always occurred in certain situation and also caused by certain context. The comprehension improvement of the use of language style can support people as social creature in communication process and interaction.
The researcher found similar previous study that examine Language Style using Martin Joos’s theory as references to write this recent study, the previous study entitled “Language Style in “What A Girl Wants” Movie”, this study purposes to find out the kinds of language style used in the movie and to identify the dominant language style used by the main characters in the movie entitled “What A Girl Wants” (Ramdhani et al., 2020). The second previous study entitled “An Analysis of Language Styles Uttered by Main Character in “Teman Tapi Menikah” Movie”, this significance of the study is to investigated the language styles uttered by main character who is Dito in “Teman Tapi Menikah” movie and factors that influenced his language styles (Putri et al., 2021). The last previous study entitled “An Analysis Of Language Style of Teenagers Found In Facebook Status”, the research purposed to find the types of language style and the frequency of the style used by Facebook users in Indonesia (Indra & Hamzah, 2018). In this current study the researcher not only analyze the language style used in The late-Late Show with James Corden using Joos (1967) theory and concept but also identify the social context using Holmes (2013) theory.

The researcher wants to classify the language style used on that talk shows in some videos with a different guest star. The researcher picked the data from the utterance that is spoken by the host and the guest star. After taking the data the researcher classify the data based on the types of language style using Martin Joos’s theory and concept. Then, the researcher identify the social context of language style used in“The Late-Late Show with James Corden” based on the Holmes (2013) theory and concept. According to Holmes (2013), there are some factors that affected in choosing the language style which used by the speaker, those are the participants refers to who is speaking and who are they talking to, it means that people usually speak differently than children and adults, but some people modify their way of speaking more than other people. The differences the ways people speaking are based on the speaker's background, such as social status, identity, age, gender, and personal characteristics. The setting of the interaction refers to the place and environment where the participant are they speaking, it means that the setting or social context of interaction means that it can affect many aspects of the social context that can influence the determination of the style of language offered in a particular environment. The topic refers to what is being talked by the participant, it means that the topic of the interaction, regardless of where people are talking, it makes it easier and understandable to discuss a particular topic, so people can choose a particular variant or code. The last one is the function refers to the reason of the participant are speaking, it means that the function of the interaction, according to Holmes (2013), there are several ways to classify language functions. These are expressiveness (expressing the feelings of the speaker), instructions (trying to get someone to do something), references (providing information), metalanguages (commenting on the language), poetic (commenting on the language), focus on the aesthetic features of the language) and phatic (to express solidarity to others). From the explanation above the researcher compiled a study entitled “An Analysis of Language Style Used in The Late-Late Show with James Corden”.

Vol. 6 No. 2, Juni 2022, hal 23-40
Research Methods

The approach that the researcher used in this study was a qualitative approach. Qualitative research is an approach or search to explore and understand a central phenomenon (Creswell, 2002). Qualitative data is data in the form of word over number (Miles & Huberman, 1994). Qualitative research is the meaning, concepts, definition, characteristics, metaphor, symbols and description of stuff (Lune & Berg, 2017). In this study, the researcher used descriptive qualitative approach that was document research. Document analysis is a kind of systematic procedure for reviewing or analyzing documents both in the materials of printed or digital, computer-based and transmitted via the Internet (Bowen, 2009). In any research the data have very crucial roles for the researcher in the research. There are three types of data sources within the qualitative approach, data can be obtained through interviews, observations and documents (Patton, 2002).

Based on the theories that were explained by experts, in this study the researcher used the document research that was, the types of language styles and also social context that used in “The Late-Late Shows with James Corden”. For primary data source the researcher took from the YouTube Channel of The Late-Late Show. Secondary data the researcher used the journals or previous studies that related to language style build upon on the Martin Joos’s theory and concept. The data was gathered by the researcher from the transcription of the conversation between James Corden and his guest star. The researcher watched the videos of the talk show with different guest stars on each videos and then transcribed the dialogue. In this research, the researcher used document analysis and observation to analyse and collect data of the language style types and also social context that's used in The Late-Late Shows with James Corden. The researcher used a documentation method based on the transcript of the dialogue between James Corden and his guest to collect data. The researcher used the flow model data to analyse the data. According to Miles & Huberman (1994) there are three procedures to analyse data in qualitative research. These are data reduction, data display, and conclusion drawing.

Findings and Discussion
1. Findings

The data finding of types of language style used in The Late - Late Show with James Corden the researcher has done analyzed three videos in The Late - Late Show with James Corden Youtube Channel. The first one is the video entitled “Bill Gates Knows 'How to Avoid a Climate Disaster'”. This video is dialogue between James Corden and Bill Gates who discussed about climate disaster. The second one is the video entitled “How Did Adele Get Celine Dion's Gum from James?”. This video is dialogue among James Corden, Reggie, Larry David, Cris Martin also his band Coldplay as the guest who will...
be interviewed in the next segment and the co-host Robby. The third one is the video entitled “Jackson Wang: LMLY”, this video is dialogue among James Corden, Jackson Wang as guest star and Nate as co-host who talked about Jackson Wang new release song called LMLY or Leave Me Loving You.

<table>
<thead>
<tr>
<th>No.</th>
<th>Types of Language Style</th>
<th>Data Analysis</th>
</tr>
</thead>
<tbody>
<tr>
<td>1.</td>
<td>Frozen Style</td>
<td>0</td>
</tr>
<tr>
<td>2.</td>
<td>Formal Style</td>
<td>12</td>
</tr>
<tr>
<td>3.</td>
<td>Consultative Style</td>
<td>14</td>
</tr>
<tr>
<td>4.</td>
<td>Casual Style</td>
<td>88</td>
</tr>
<tr>
<td>5.</td>
<td>Intimate Style</td>
<td>0</td>
</tr>
<tr>
<td></td>
<td><strong>Total Data</strong></td>
<td><strong>114</strong></td>
</tr>
</tbody>
</table>

Diagram 1. Types of Language Style Result

According to the data, the researcher found 114 data. Then, there are 12 or 11% of the data which is categorized as formal style. There are 14 or 12% of the data which is categorized as consultative style. There are 88 or 77% of the data which is categorized as casual style. In those videos, the researcher did not find the data which are categorized the language style as frozen style or oratorical style, and intimate style.

**Formal Style**

Based on the Martin Joos’s theory, the formal style is generally used in formal situations, where there is little background of communication in this style mostly one-way communication with little or no feedback from the audience. Based on the data analysis, there are 12 which is categories data as found formal style used in The Late-Late Show with James Corden. On the video
entitled ‘Bill Gates Knows ‘How to Avoid a Climate Disaster’ there are 3 data that classified into formal style. On the video entitled “How Did Adele Get Celine Dion's Gum from James?” there are 7 data are classified into formal style. On the video entitled “Jackson Wang: LMLY” there are 2 data are classified into formal style. The samples of data which is categories into formal style are as follow:

**Data sample 01 at 0:01-0:29**

James Corden: Our next guest is the New York times bestselling author of "How to avoid a climate disaster." And he also had some success with personal exporter, something like that, please welcome Mr. Bill Gates is here, thank you so much for being here on climate night, we couldn't think of a greater guest, also can I say a personal thank you for being the one billionaire who is not trying to escape planet earth on a spaceship at the moment. Thank you.

Bill Gates: Hi

The data that was taken from the video entitled ‘Bill Gates Knows ‘How to Avoid a Climate Disaster’ at 0:01 to 0:29. James Corden used language generally used in formal situation. James Corden called Bill Gates using Mr. Bill Gates, signifies that Bill Gates is a guest of honor who has a great background status. James Corden share the background knowledge about Bill Gates's status as guest star. Bill Gates who has great background as New York times bestselling author of "How to avoid a climate disaster", he also had some success with personal exporter, and one of the billionaire in the world. James Corden greet in a formal way called him Mr. Bill Gates signifies that Bill Gates is a guest of honor who has a great background status. The participant in that interaction are James Corden and the guest star is Bill Gates who has background status as New York times bestselling author of "How to avoid a climate disaster", he also had some success with personal exporter, and one of the billionaire in the world. James Corden greet in a formal style called him Mr. Bill Gates signifies that Bill Gates is a guest of honor who has a great background status. The setting or social context in that interaction is in The Late-Late Show’s studio but due to the pandemic of corona virus James Corden interviewed Bill Gates from the studio via a video called Bill Gates where he was at home. The topic that being talk in that interaction about James Corden’s curiosity the reason of Bill Gates as one of billionaire who doesn’t have intention to escape from the planet
of earth to a spaceship in this current time like others billionaire. The function of that topic to express curiosity of James Corden to Bill Gates.

**Data sample 02 at 0:30-0:36**

James Corden: Have you any thoughts, why is this a thing billionaires are obsessed with it, Bill, what are your thoughts on it?

Bill Gates: You know, I don't know. I have become obsessed with things like malaria and HIV, and getting rid of those diseases. And you know, I probably bother people at cocktail parties talking about diseases, so you know, we have a lot to do here on earth.

The data that was taken from the video entitled 'Bill Gates Knows 'How to Avoid a Climate Disaster’ at 0:30-0:36. James Corden used language generally used in formal situation. James Corden called Bill Gates using Mr. Bill Gates, signifies that Bill Gates is a guest of honor who has a great background status. James Corden share the background knowledge about Bill Gates’s status as guest star. Bill Gates who has great background as New York times bestselling author of "How to avoid a climate disaster", he also had some success with personal exporter, and one of the billionaire in the world. James Corden greet in a formal way called him Mr. Bill Gates signifies that Bill Gates is a guest of honor who has a great background status. This is relatable to the characteristic of formal language style. Based on the dialogue above participant in that interaction is James Corden and the guest star is Bill Gates who has great background as New York times bestselling author of "How to avoid a climate disaster", he also had some success with personal exporter, and one of the billionaire in the world. James Corden greet in a formal style called him Mr. Bill Gates signifies that Bill Gates is a guest of honor who has a great background status. The setting or social context in that interaction is in The Late-Late Show’s studio but due to the pandemic of COVID 19 James Corden interviewed Bill Gates from the studio via a video called Bill Gates where he was at home. The topic that being talk in that interaction about what is Bill Gates’s obsessed about, as one of billionaire, he is not trying to escape from the planet of earth to a spaceship at the moment like others. The function of that topic Bill Gates inform to people that a lot of to do with things such as dangerous diseases malaria and HIV AIDS, and remove those diseases from people in this world.
Consultative Style

According to Martin Joos’s theory consultative style is usually used in such conversation between doctor and patient, seller and buyer conversation, customer and customer service also in small group discussion. Based on the data analysis, there are 14 data which is classified as consultative style used in The Late-Late Show with James Corden. On the video entitled “Bill Gates Knows ‘How to Avoid a Climate Disaster’ there are 12 data are classified into consultative style. On the video entitled ‘How Did Adele Get Celine Dion's Gum from James?’ there is no data is classified into consultative style in this video. While on the video entitled “Jackson Wang: LMLY” there are 2 data are included as consultative style. The samples of data which is categories into consultative style as follow:

Data sample 01 at 0:56-1:48

James Corden: That is the classiest burn I've ever heard. The classiest burn, I love it. Now there is so much to talk about, Mr. Bill, there really is. Let's talk about your book here, how to avoid a climate disaster. It feels like constantly now more than ever we see tear terrifying stories about climate change. Here in California wildfires. Hurricanes in the gulf coast. Floods in Europe. I think anybody, any citizen in the world particularly anybody with young children like myself, the thing that keeps me up at night is what kind of world are they going to inherit. The thing I have loved every time we have been on the show before is you always find an optimistic case, even in the darkest times, how committed are you that planet earth will be a livable place for our children and their children and future generations?

Bill Gates: Well, we're going to have to act together and we're going to have to innovate at a very rapid pace. This will be the hardest thing humanitarian has ever done. And we have to do it across all areas, not just electricity but transport, heating, food. We have to do it in basically all countries. Because I think our power of innovation and commitment of younger generation to this cause is very strong, I think we're making progress. But you know, six years ago we didn't have the private sector committed. Now the leading private sector Companies are saying they are not only going to solve their own emissions but help others solve their emissions, so there are some good signs but wow, this is still a very daunting task. And sadly it has
become somewhat political so we have to bring everybody on board and have a unique level of cooperation.

The data that was taken from the video entitled ‘Bill Gates Knows ‘How to Avoid a Climate Disaster’ at 0:56 to 1:48, , the data are found as consultative style because the dialogue was in semi formal condition that occurred between James Corden and Bill Gates. In this video of conversation between James Corden and Bill Gates, the speaker Bill Gates constantly watched verbal responses to determine whether too much or too little information is being notified, so this data is categories into consultative style. Based on the data above the participant in that interaction is James Corden and the guest star is Bill Gates who has great background as New York times bestselling author of “How to avoid a climate disaster”, he also had some success with personal exporter, and one of the billionaire in the world. James Corden greet in a formal way called him Mr. Bill Gates signifies that Bill Gates is a guest of honor who has a great background status. The setting or social context in that interaction is in The Late- Late Show’s studio but due to the pandemic of COVID 19 James Corden interviewed Bill Gates from the studio via a video called Bill Gates where he was at home. The topic that being discussed in that interaction about climate change and climate disaster generally and Bill Gates’s book entitled “How to avoid a climate disaster”, that small discussion group included into language style which is consultative style. The function of that topic in that interaction is to encourage people around the world to act together to innovate at a very rapid pace to deal with climate disasters with good cooperation.

**Data sample 02 at 2:44-3:15**

James Corden: Sometimes it feels I think for us, so overwhelming. The scale of what globally needs to happen. You write in the book about how the goal is to get to zero, which means removing, I think it is 51 billion ton of green house from the atmosphere every year which means so much more strict not just the case of everyone swimping to electric cars or eating less meat, how do we do that?

Bill Gates: Yeah, so your consumer preferences, if you can afford a electric car, bio efficient meat or eat less, that really is contributing and encourages the companies that need to bring the price of these green products down, we need green cement, green steel, you know, all the different areas. Versus six years ago the awareness of the problem is much higher. The articles about it are much more. I admit at first that makes you depression but then we have to get engaged and say this will be
An analysis of language style used in The Late-Late Show...

Septi Dwi Marheni, dkk

hard. But i will use my political voice, I will make sure the company I work for is engaged. And i will study the problem. So you know, people get what needs to be done. It is very daunting because that 51 billion, you know, it hasn't gone down, it went down only a teeny bit during the pandemic, you know, in general it has gone up and what we are saying is we have to not only flaten it but we have to make it go within 30 years, change the feel change to steel and cement and how we fuel our planes and all transport. So yeah, there are times when it is daunting, but you know, when you see small companies that are innovating, you see the big companies now signing up to help. I had seven just this week commit over a hundred million so we've got a billion dollars to do pioneering projects. So I am seeing progress. And nobody should give up. They should see how they can get involved including speaking out on the topic.

Based on the data that was taken from the video entitled 'Bill Gates Knows 'How to Avoid a Climate Disaster' at 3:15, the data are found as consultative style because the dialogue was in semi formal condition that occurred between James Corden and Bill Gates. In this video of conversation between James Corden and Bill Gates, the speaker Bill Gates constantly watched verbal responses to determine whether too much or too little information is being notified, so this data is categories into consultative style. Based on the data above the participant in that interaction is James Corden and the guest star is Bill Gates who has great background as New York times bestselling author of "How to avoid a climate disaster", he also had some success with personal exporter, and one of the billionaire in the world. James Corden greet in a formal way called him Mr. Bill Gates signifies that Bill Gates is a guest of honor who has a great background status. The setting or social context in that interaction is in The Late-Late Show's studio but due to the pandemic of COVID 19 James Corden interviewed Bill Gates from the studio via a video called Bill Gates where he was at home. The topic that being discussed in that interaction about global warming, climate change and climate disaster generally and Bill Gates’s book entitled "How to avoid a climate disaster", that small discussion group included into language style which is consultative style. The function of that topic in that interaction is to encourage people around the world to act together to innovate at a very rapid pace to deal with climate disasters with good cooperation.

Data sample 03 at 1:47-2:04

James Corden: Jackson, tonight you are going to be performing your brilliant song, leave me loving you. What is the inspiration for this song
and the performance, it is worth saying because this is how insanely talented you are. You directed this performance we are going to watch as well. What can we expect?

Jackson Wang: I mean it is a simple song, I'm just tryna to deliver the message, if you love somebody, if you like somebody, let that person know. And for tonight, the visuals and eee, I'm trying to, it will be like the music video, like the music video, Chinese restaurant, everything about our culture.

The data that was taken from the video entitled “Jackson Wang: LMLY” at 1:47 to 2:04. This data is classified into consultative style because the dialogue was in semi formal condition that occurred between James Corden and Jackson Wang who are talking about Jackson Wang’s new song background of inspiration. In this video of conversation between James Corden and Jackson Wang, the speakers constantly watched verbal responses in order to decide whether too much or not enough information is being delivered, so these data indicated as consultative style. Based the data that taken by the researcher the participant in that interaction are James Corden as the host of the talk show and Jackson Wang as the guest star. James Corden introduce Jackson Wang as the guest who has background as an extremely talented performer, Jackson Wang is an singer and rapper from China who making American late night television debut in The Late-Late Show before, so James Corden and Jackson Wang are friends due to that they were talked in casual style that’s why they said they miss each other. The setting or social context in that interaction is James Corden interviewed Jackson Wang from the studio of The Late-Late show in America, while Jackson Wang because of pandemic COVID 19 that’s not over yet, he could not flight to America, so Jackson Wang is zooming from Beijing China. The topic of the interaction is the background inspiration of Jackson Wang’s new song called LMLY leave me loving you. The function of the interaction is to inform the audiences that Jackson Wang is releasing his new song called LMLY love me loving you and also the background of inspiration the visual music video of that song.

Casual Style

Based on the Martin Joos’s theory casual style is used among friends, coworkers, or strangers when an appropriate informal atmosphere is also desired such as outside the classroom where students are chatting, there are two devices of casual styles. From the analysis that has done by the researcher, there are 88 data which is identified as casual style in The Late-Late Show with James Corden. On the video entitled “Bill Gates Knows ‘How to
Avoid a Climate Disaster' there are 0 data are classified into casual style. While on the video entitled “How Did Adele Get Celine Dion's Gum from James?” there are 72 data are classified into casual style. On the video entitled “Jackson Wang: LMLY” there are 16 data are classified into casual style. The sample of data which is categories into casual style as follow:

**Data sample 01 at 0:27-0:52**

James Corden: Welcome to the "late, late show." we're so happy are you here. Let's meet our guests. Emmy winning writer, producer, actor, and comedian who's brought us endless hours of joy with his television shows "sound field" and "curb your enthusiasm," it is our great honor to welcome to the show, the one and only, Larry David is here tonight. there he is. how are you, Larry?

Larry David: oh, get the hell out of here. I'm busy, what are you doing?

The data above that was taken form the video entitled “How Did Adele Get Celine Dion’s Gum from James?” at 0:27 to 0:52. The data is categorized as casual style because the background of the dialogue occurred in informal and relax situation, and then the utterance as Larry David said at 0:52 “Oh, get the hell out of here. I'm busy, what are you doing?” that is informal or slang utterance. This kind of conversation happened because they are close friend and in casual style speaker usually uses informal or slang to share their idea. Based on the data above the participant are James Corden as the host of the show and Larry David as the guest star at that time. James Corden introduce Larry David as an honor guest star who has background as Emmy winning writer, producer, actor, and comedian who's brought us endless hours of joy with his television shows "seinfeld" and "curb your enthusiasm," in formal style because of the guest's background and age. But Larry David who already known James Corden reply the question of James Corden in casual style that is “oh, get the hell out of here. I'm busy, what are you doing?”, that utterance include into informal or casual style because Larry David used slang expression which is appropriate in casual situation. The setting or social context in that interaction is in the studio of The Late-Late Show with James Corden before the interview begin. The topic of the interaction is James Corden introduce the guest star who he will be interviewed at that time. The function in that interaction is to inform the audience at home that the audience at that time is Larry David.
Data sample 02 at 5:39-5:57

Robby: You were in the news about a pop star though, actually, was that really in the news? are you going around collecting pop star's chewing gum and stuff like that. because I saw Adele on this vogue video.

James Corden: She did the vogue yeah I haven't seen it it but a couple people said, what did she say?

Robby: That you gave her like her favorite gift he she ever received. We have video.

The data above that was taken form the video entitled “How Did Adele Get Celine Dion’s Gum from James?” at 5:39 to 5:57. The data is identified into casual style because the background of the dialogue occurred in informal situation. Based on the data in the interaction above the participant are Robby as the co-host in The Late-Late Show with James Corden at that time and James Corden as main host. They were talked in casual style because they are friends. The setting or social context in that interaction is in the Late-Late Show’s studio because they were worked together as host and co-host. The topic of the interaction is that James Corden was in the news about pop star who collecting pop star’s chewing gum and stuff like that. The function of the interaction is Robby as the participant in that interaction wants to inform to James Corden that James Corden in the news about pop star Adele recently.

Data sample 03 at 6:14-6:15

Interviewer: What's going on here?

Adele: James Corden, he is a friend of mine, also does carpool karaoke, which I did, he did it with her, and knew how much a fan of her I was and so he made her spit her gum into a piece of paper and he framed for me and it’s my proudest possession. It for me.

The data above that was taken form the video entitled “How Did Adele Get Celine Dion's Gum from James?” at 6:14 to 6:15. The data is identified into casual style because the background of the dialogue occurred in informal situation. According to the data above the participant in that interaction is the interviewer and a pop star Adele who told the interviewer that she just got a gift from James Corden. The setting or social context of the interaction is vogue’s studio there is an interviewer who came to Adele to ask what gift she just got. The topic in that interaction is that a pop star Adele just got Celine Dion’s gum from James Corden. The function of the interaction is that Adele as the participant in that interaction, she wants to express her feelings that she felt
happy and proud due to James Corden was gave her gift Celine Dion’s gum which is Adele is a big fan of Celine Dion. The interaction both of Adele and interviewer is used casual style because of the topic is about the Adele’s happiness after James Corden gave her Celine Dion’s gum.

**Data sample 04 at 5:28-5:38**

Robby: Can we speed this up because have I to go to Kylie Minogue we meet after this, she is really enough

James Corden: She is crunchy, you are absolutely right

The data above that was taken form the video entitled “How Did Adele Get Celine Dion's Gum from James?” at 5:28-5:38. The data is identified into casual style because the background of the dialogue occurred in informal situation James Corden said “ She is crunchy, you are absolutely right”, crunchy is informal utterance which means someone who does not just go with mainstream ideas and philosophies simply because everyone else does. Those kind of conversation happened because they are close friend and in casual style speaker usually uses informal or slang to share their idea. Based on the data in the interaction above the participant are Robby as the co-host in The Late-Late Show with James Corden at that time and James Corden as main host. They were talked in casual style because they are friends. The setting or social context in that interaction is in the Late-Late Show’s studio because they were worked together as host and co-host. The topic of the interaction is talking about Kylie Minogue. The function of the interaction is Robby as the participant in that interaction, he inform James Corden that they will meet Kylie Minogue.

**Data sample 05 at 0:01-0:25**

James Corden: Our next guest is an extremely talented performer making his American late night television debut right here and we love him, the charming, its handsome Jackson Wang is here, ladies and gentlemen. It is so good to see you, we wish you were here in person, where in the world are you zooming in from?

Jackson Wang: Hi, first of all, I miss you so much

James Corden: I miss you too

Jackson Wang: I’m in Beijing, it’s 6:30 in the morning, let's go.

The data that was taken from the video entitled “Jackson Wang: LMLY” at 0:01 to 0:25. The data is appertain into casual style because the dialogue...
occurred among friend who already get along. Among James Corden, Jackson Wang say miss to each other. Based on Joos’s theory, casual style is used for the conversation in our relaxed or normal situation that is appropriate to the conversations with close friends or sometimes members of a family. Based on the data above the participant in that interaction are James Corden as the host of the talk show and Jackson Wang as the guest who has background as an extremely talented performer, Jackson Wang is a singer and rapper from China who is making American late night television debut in The Late-Late Show before, so James Corden and Jackson Wang are friends due to that they were talked in casual style. The setting or social context in that interaction is James Corden interviewed Jackson Wang from the studio of The Late-Late show in America, while Jackson Wang because of pandemic COVID 19 he could not come to the studio of The Late-late Show in America, so Jackson Wang is zooming from Beijing China. The topic of the interaction is James Corden introduce Jackson Wang to the audiences at home as the guest star at that time. The function of that interaction is to inform the audiences that Jackson Wang as guest star at that time.

2. Discussion

The finding and analysis that the recent researcher found similar dominant style with previous study, the previous study entitled “Language Style in “What A Girl Wants” Movie” (Ramdhani et al., 2020). the second previous study entitled “An Analysis of Language Styles Uttered by Main Character in “Teman Tapi Menikah” Movie”(Putri et al., 2021), the last previous study entitled “An Analysis Of Language Style of Teenagers Found In Facebook Status” (Indra & Hamzah, 2018), that the casual style are also dominant in those previous studies. And also the finding in this study accordance with the types of language style Joos (1967) about degree of formality depends on the participant and situation and the theory from (Holmes, 2013; Kac, 1975; Matei, 2009) that the use of language style influenced by the participant in the interaction, setting or social context of interaction, topic of interaction, the function of interaction (Holmes, 2013). It could also be physical (such as Setting), social (such as Participants and Norms), cognitive (such as Ends), or communicative in existence (such as Key situations, Act sequences, Instrumentalist and Genres). There are also important missing categories, such as participant knowledge (and potentially ideology), which are critical to defining most of those conditions for communicative action. The relation between the used of the language style and social context is the used of language styles by the speakers affected by context especially social context (Kac, 1975; Matei, 2009).

The late-late show with James Corden include into sub-genre of the late night talk show. This is the sub-genre that many people envision when they feature talk shows, celebrity hosts dealing with one guest, perhaps with another guest sitting close by. Talk shows have different characteristics depending on
their broadcast time. The Late-night talk shows are a pleasant meeting between guests and presenters, who are more often than singers or comedians (Timberg & Erler, 2002). The used of casual style in this kind of talk show is normal to gain or to attract the audiences to watch this kind of talk show at late night as entertainment TV-Talk Show program. Levels and types of communication that occur during a television talk show can be defined as communication of interpersonal, communication in small group, communication in large group, and mass communication (Morizumi, 1997). The talk show exhibited some gradations of institutionalized discourse features, with conversational features at the informal end of the linguistic sequence that is every day conversation or private talk and institutional features at the formal end (Franke, 2011). The late-late show with James Corden include into type of every day conversation or private talk which is using informal end or casual style in the interaction of television talk show program because the significance of the talk-show is to entertain the audiences who need some entertainment thing at late night.

**Conclusion**

The data the researcher found are 114 data. Then, there are 12 or 11% of the data which is categories as formal style. There are 14 or 12% of the data which is categories as consultative style. There are 88 or 77% of the data which is categories as casual style. In those videos the researcher did not find the data which are categories the language style as frozen style or oratorical style, and intimate style. So can be conclude that the dominant language style used in The Late-Late Show with James Corden is casual style. Using the theory from Joos (1967) and Holmes (2013) the researcher can identify the reason why casual style is frequently use in The Late-late Show with James Corden because the host in The Late-late show with James Corden talk to the guest star that mostly the guests star are people who already get along well or friend of James Corden and the guests have the similar social background with James Corden that is in entertainment industry and the topic in that interaction is discuss about something exciting. So can be conclude that the context in use of language style in The Late-Late Show with James Corden accordance with the Holmes (2013) theory as factors of language style can affect the use of language style in The Late-Late Show with James Corden. The use of language style influenced by social context those are participant in the interaction, setting or social context of interaction, topic of interaction and function of interaction.

**Daftar Pustaka**


Franke, K. (2011). *Between institutional talk and everyday conversation: The language use of television*


